

#interpack 2020 – the start of a new age

Integrated systems and sustained optimisation in the spotlight

(Altendorf/Lahnau, 30.01.2020) From 7 to 13 May, the major players in the packaging industry will come together at interpack, the world's leading industry trade fair in Düsseldorf. Packaging machine manufacturers LoeschPack and Hastamat will be showing off their latest innovations at the fair. They will be underscoring the wide range of new additions to their ranges with a series of events and a new booth concept – at booth C22 in hall 14 for the first time. LoeschPack is also celebrating the end of its centenary anniversary year.

The two affiliated companies use interpack as a platform at which to present new machinery, innovative technologies, and sustainable solutions. "Loesch and Hastamat have one clear aim – to help our customers pack their products faster, more sustainably, and more efficiently. We always optimise our systems with this in mind", says Olaf Piepenbrock, Managing Partner at both companies. Visitors to the trade fair will be able to take a look at a wide range of lines and machines at a new location in hall 14, booth C22. Loesch will be presenting several integrated packaging lines for chocolate, chewing gum, and cereal bars, with packaging options covering everything from primary packaging to the sales tray. The spotlight is on new pack styles and the integration of new, more sustainable and recyclable packaging materials. Hastamat will also be showcasing a representative selection of its products: weighers and packaging machines for high-speed stick loading and variable biscuit packing in flow packs. The latest hygienic design lines and systems for stacked crisps from Hastamat will also be on show at interpack.

Sustainability in focus

The two global players' packaging systems are good examples of how the industry's machinery is increasingly responding to sustainability requirements. "Our packaging lines offer more and more performance while steadily reducing their footprint at our customers' production facilities", says Olaf Piepenbrock. Smart ideas

Press release

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in the machine control system simplify operation. At the same time, energy efficiency increases and product and packaging material waste is reduced. Loesch and Hastamat have also worked to minimise the use of compressed air. With such efficient machines, these innovative companies are excellently positioned to remain true to their principle of "Packaging your ideas" for an international audience.

About Loesch Verpackungstechnik

LoeschPack is a technology and innovation leader in packaging machines and complete systems for packaging chocolate, chewing gum, confectionery, dry baked goods, food, and non-food products. In this dynamic industry, LoeschPack has been a byword for the highest quality standards, flexible and economical system solutions, and all-around global service with innovative service products since 1919.

Product range:

- > Complete packaging lines
- > Feeding and buffering systems
- > Horizontal flow wrapping machines
- > Fold wrapping machines
- > Hermetic sealing systems
- > Cartoning machines & tray loaders

Sectors:

- > Chocolate
- > Chewing gum
- > Confectionery
- > Cereal bars
- > Cookies
- > Pharmaceuticals

Find out more about LoeschPack at

<https://www.loeschpack.com>

>> **LoeschPack_1-1-2020_1** << LoeschPack Logo

>> **LoeschPack_1-1-2020_2** << *The company, based in Altendorf near Bamberg, focuses on the construction and development of premium packaging machines and complete systems for the confectionery industry.*

>> **LoeschPack_1-1-2020_3** << *Safely packed - Loesch presents tightly packed chocolate bars in a multipack.*

About Hastamat Verpackungstechnik

Hastamat Verpackungstechnik GmbH develops and manufactures premium packaging machines and packaging systems at its production site in Germany and has a sales network that covers the globe. Its machinery includes flow wrapping machines, multihead weighers, and systems for stacked crisps. Since 1953, Hastamat has been a byword for creativity and innovation based on decades of experience. Modern and efficient production methods and comprehensive quality management are the basis for technically sophisticated, economical, and high-quality machines and systems.

Product range:

- > Vertical flow packing machines
- > Multihead weighers
- > Systems for stacked crisps
- > Dosers
- > Counting lines
- > Product transfer systems

Sectors:

- > Fresh & frozen food
- > Cookies & confectionery
- > Snacks & crackers
- > Powder
- > Pet food
- > Non-food

Find out more about Hastamat Verpackungstechnik at

<http://www.hastamat.de>

Find out more about Piepenbrock at

<http://www.piepenbrock.de>

Captions:

>> **Hastamat_1-1-2020_1** << Hastamat Logo

>> **Hastamat_1-1-2020_2** << *Hastamat Company building in Lahnau*

>> **Hastamat_1-1-2020_3** << *From the oven to the can - innovative packaging solutions for stackable chips with Hastamat*